

Bluehall Leader Development Academy (BLDA)

We recognize that if people are not trained to be leaders, they cannot be good leaders, and the society will pay for it. Great leaders build great corporations and great nations. We also realize that leadership is the highest-leverage behavior in any organization, private, public, commercial or non-profit.

Fortunately, leadership can be taught. Our mission therefore is to ensure that the right type of leaders and the correct caliber of leadership emerge on our business, social and political landscape. This we believe will truly launch Nigeria into the desired path of greatness.

BLDA seeks to fulfill this mission by developing the leader qualities of managers, management teams and other individuals with significant responsibilities, for the benefit of our society.

With our carefully-designed leader development programmes, and with a diverse network of experienced and accomplished leadership facilitators, we hope to work with clients across sectors to deliver on this mission.

The *Academy* is therefore a specialized vehicle for developing leaders across wide economic and social spheres. Simply put, we train, equip and mentor leaders at the individual, corporate and institutional levels. We are committed to using our learning resources and network capital to develop the leadership behaviors of managers.

The *Academy* runs both corporate and public enrolment programmes, mainly in form of seminars where the objective is to impact people for effectiveness, and also grow their capacity to lead in any area they find themselves.

Our approach is different. We have developed unique seminar series for every conceivable level of leadership positions, focused on teaching insights and skills that can be easily learned and applied.

We use lectures, cases, scenarios and personal presentations of leaders who have credible and believable stories and personal experiences to share. Each seminar is a memorable event.

Our leader development seminar series are as follows:

- **Back-to-the-Basics (B2dB)TM**
- **ImpactPlusTM**
- **ActiveWomenTM**
- **Leading-from-the-FrontTM**
- **Executive Roundtables**